

IS ANYONE OUT THERE?

Speaking to a Remote Audience

Denise P. Kalm
Session # 9783



Agenda

When you have to present at a meeting or a webcast, you are missing out on some important capabilities you have when you speak face to face. Without eye contact and the ability to read the mood of the audience from their body language, how do you adapt and manage effectively on this kind of a call? How do you keep your audience engaged? Learn some tips and techniques on how to manage these situations better and achieve success wherever you are located.

Agenda

- The challenges
- Why are webcasts great
- Choosing the right format
- What does work
- How Steve Jobs does it
- Questions
- Summary



The Challenges



FAILURE

WHEN YOUR BEST JUST ISN'T GOOD ENOUGH.

Why Webcasts Fail

Tech
Challenges

No Visual Cues

No
Interaction,
No Fun

Just Your Voice

Distraction

Why Viewers Don't Like Them

Tech
Ineptness &
Issues

No Energy

Dawdling or
Rushing

Verbal Stutters

Distractions

Value

Why Webcasts Fail



What if you held a game and no one came?

Why Are Webcasts Great

What's Good



Choosing the Right Format

Choices

Live or
Recorded

Speaker(s)

Length

Style

Technology

Your Prep

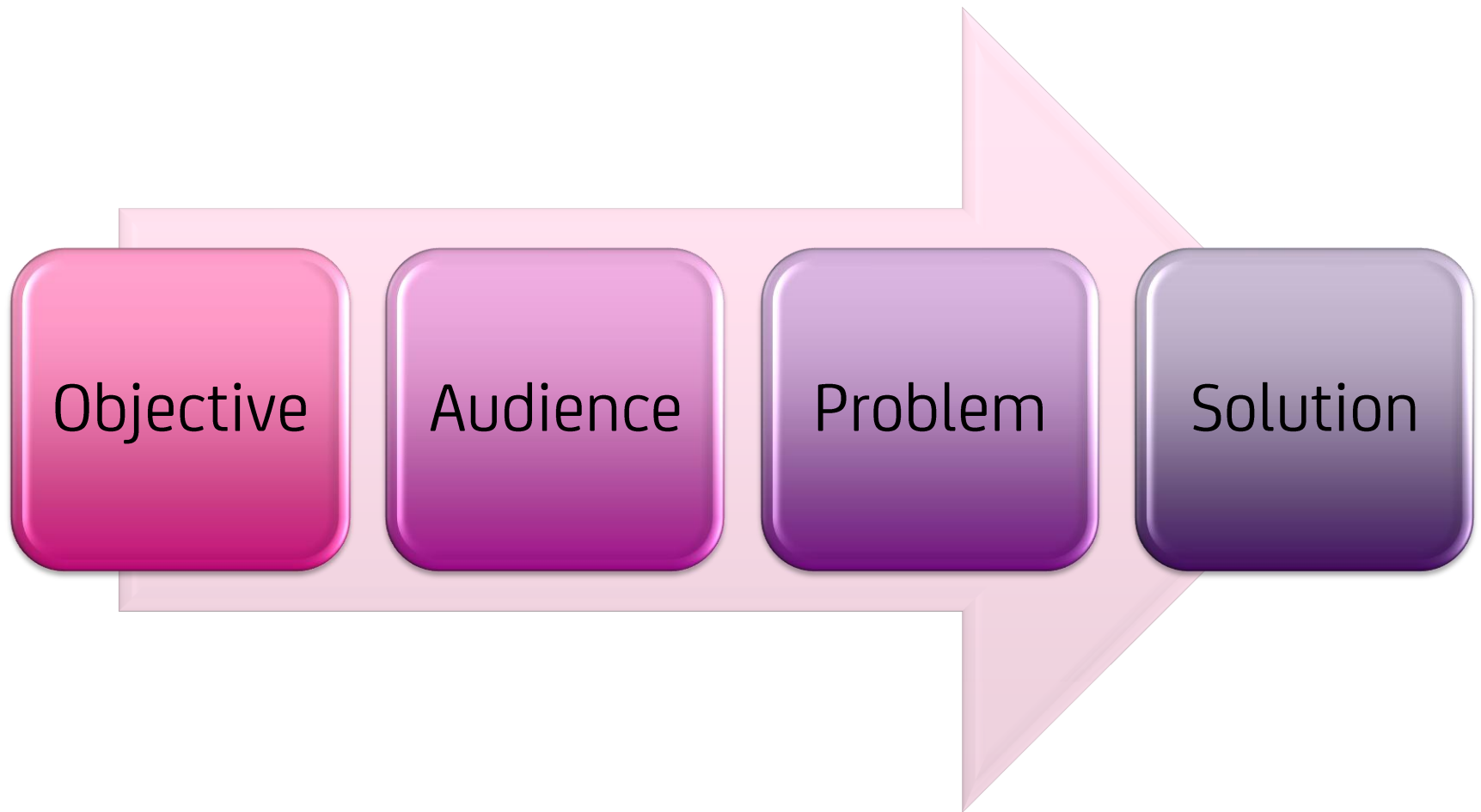
What Does Work

The Plan

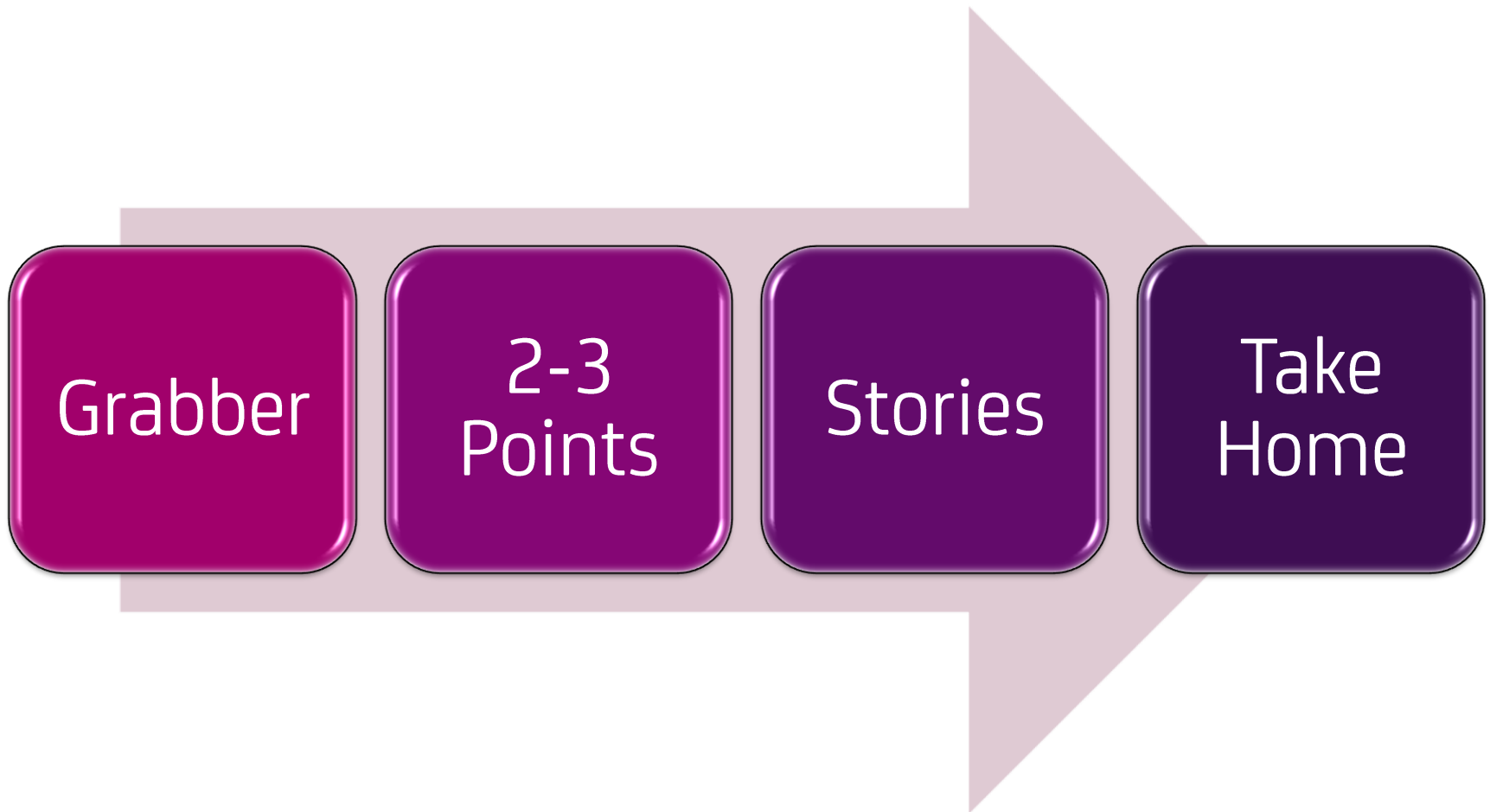
- Prepare
- Design
- Review
- Practice
- Deliver
- Review



Answer the Question They Are Asking



Design First, Powerpoint Second



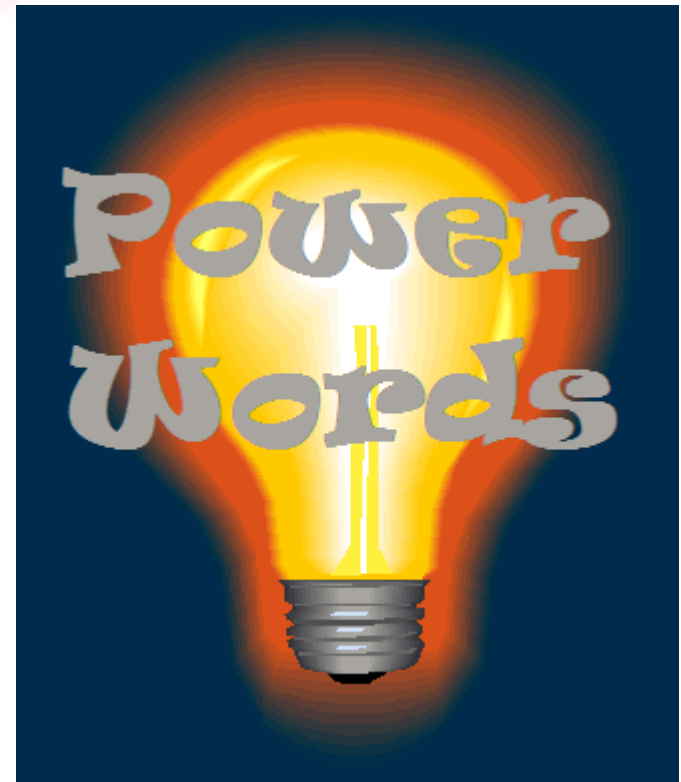
Stories



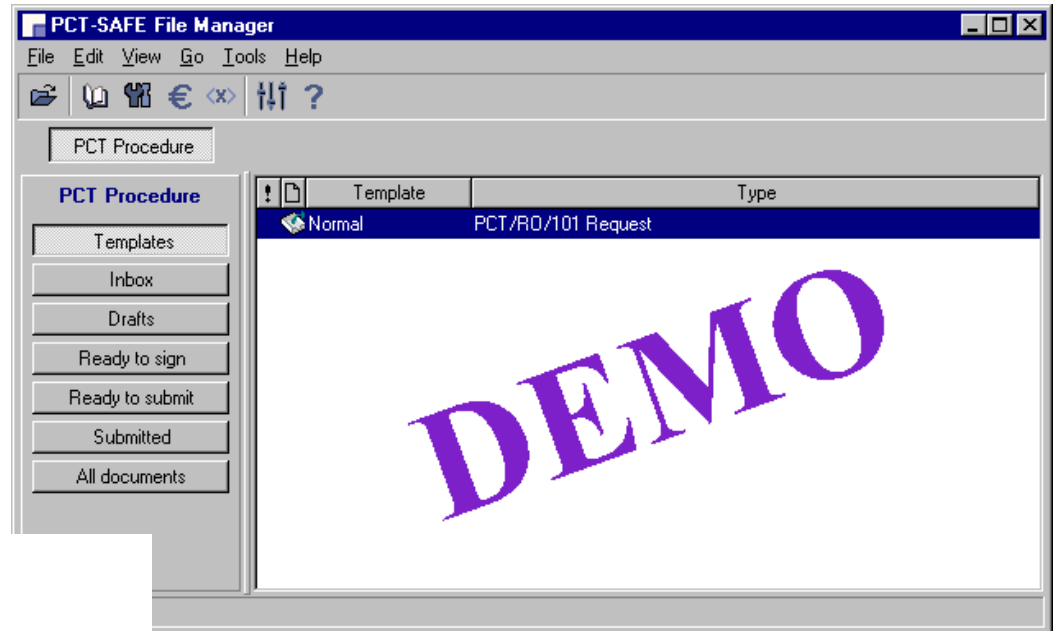
Add Spice



GRAPHICS



More Zing





Speaking Remotely (Autosaved).pptx - Microsoft PowerPoint

Insert Design

Animations

Slide Show

Review

View

Add-Ins

Get Started

Transition to This Slide

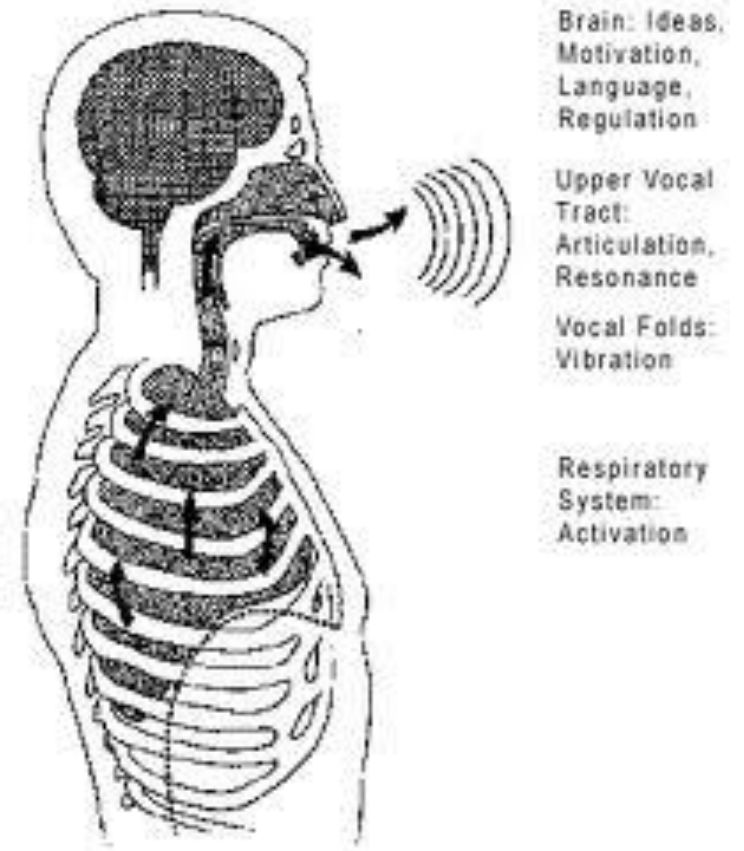
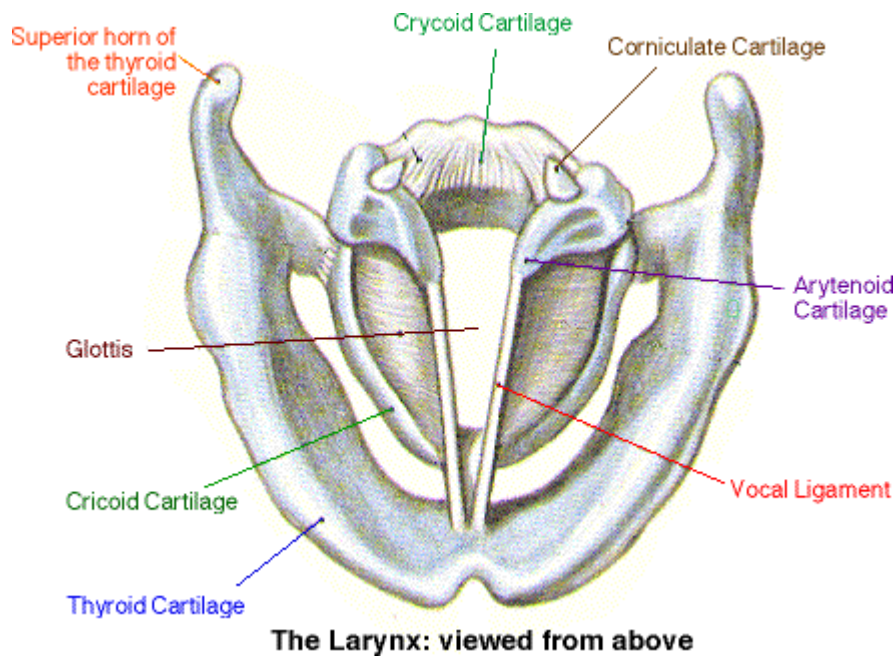
Animate
Custom Animation

X

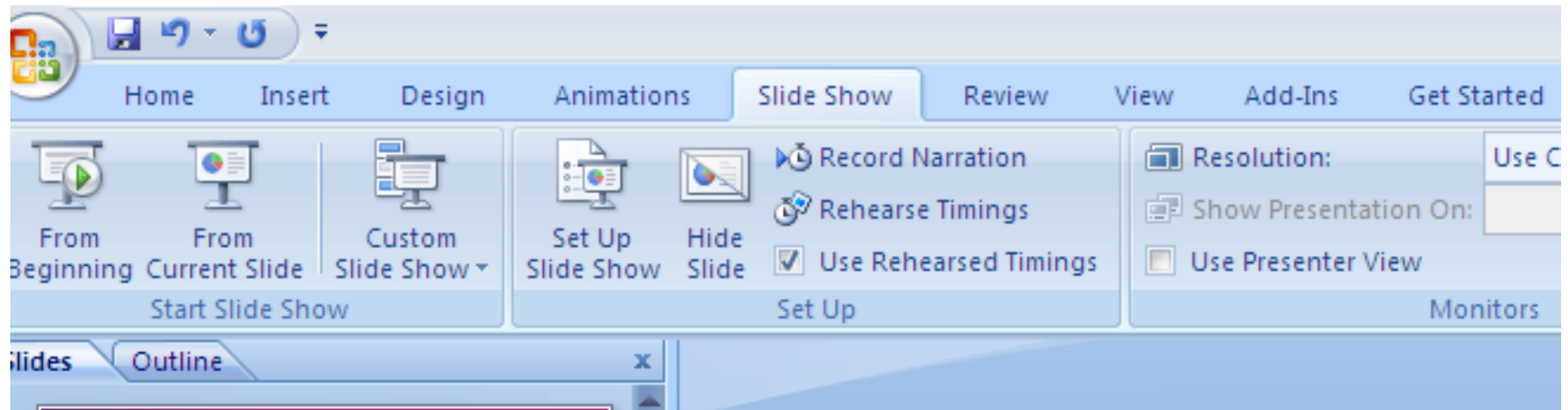
Your Ending



Your Main Tool



Review





"Practice isn't the thing
you do once you're good.
It's the thing you do that
makes you good."
— Malcolm Gladwell
(Outliers)

A woman with glasses sits on the floor, looking stressed, surrounded by papers and a laptop. A thought bubble above her head contains text about a 'SLOW' sign. In the background, a fairy is flying.



Review

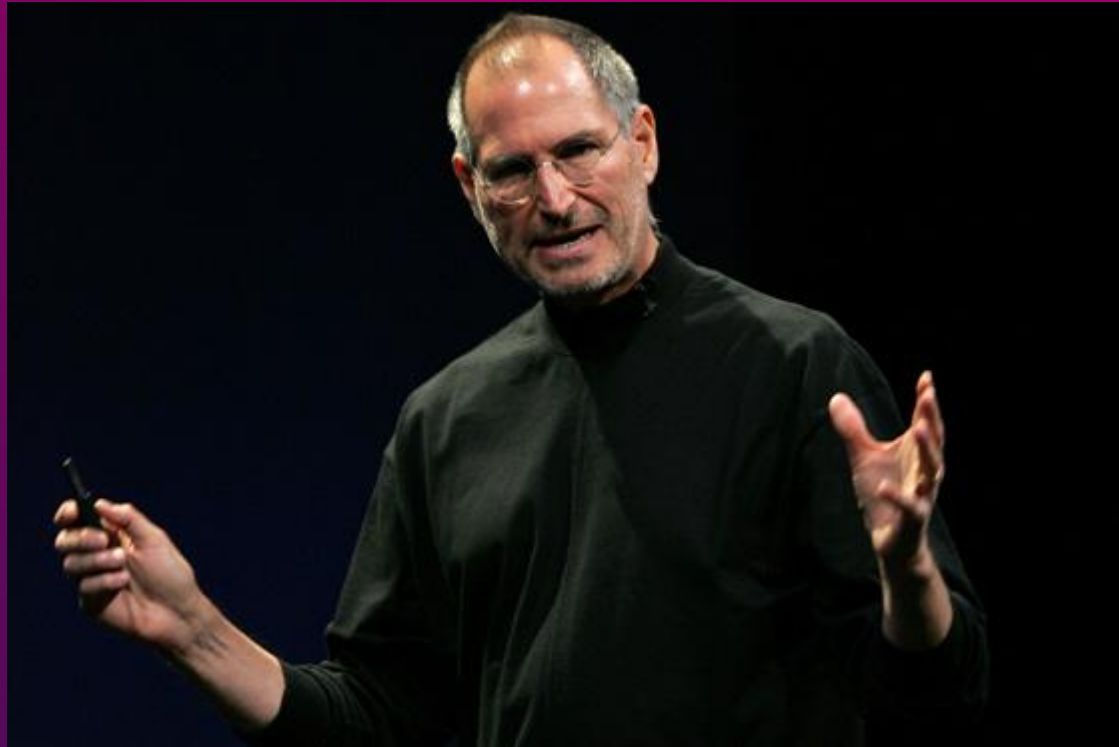
Play it back

Get feedback from viewers

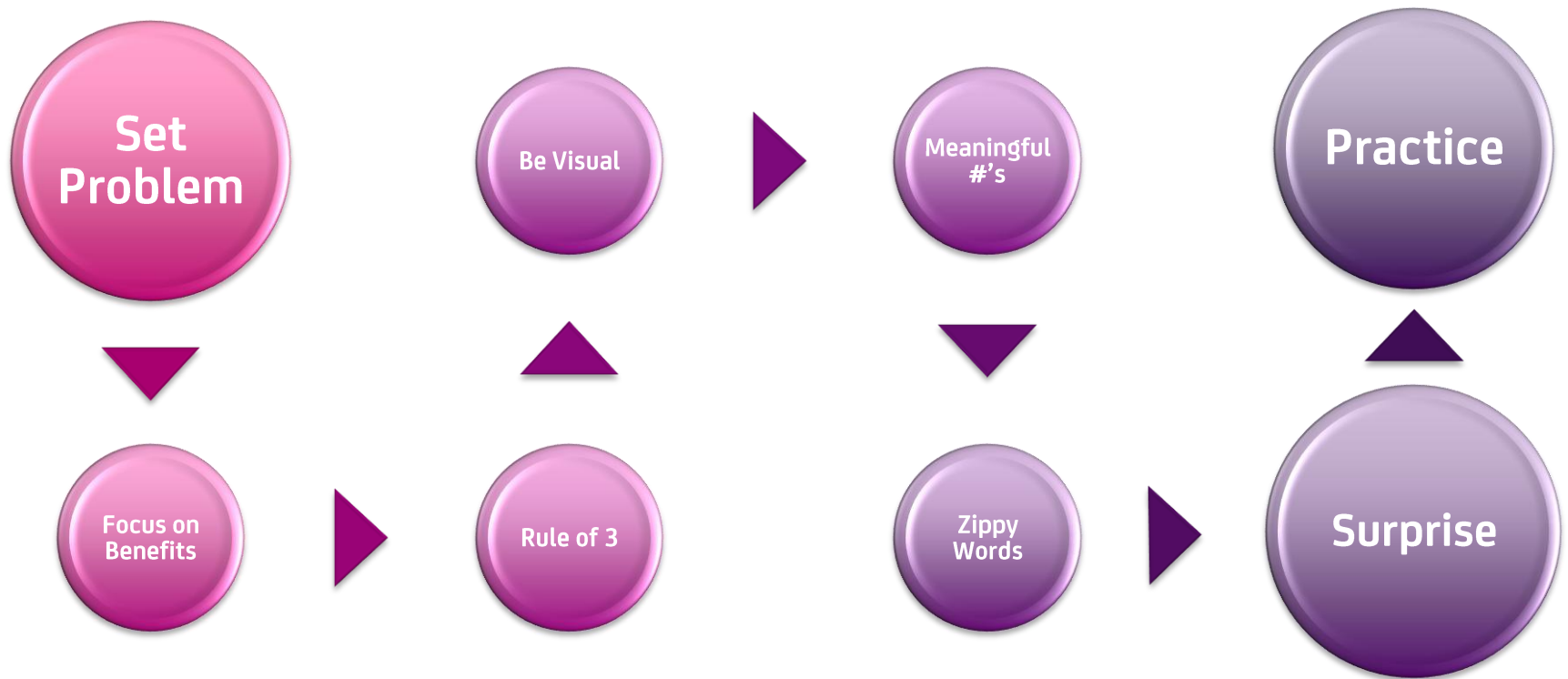
Get feedback from colleagues

List next steps

How Steve Jobs Does It



The Presentation Secrets of Steve Jobs



By Carmine Gallo, columnist, Newsweek

Questions?





“Make it work.”

Tim Gunn

© DESPAIR.COM



THE SECRET OF SUCCESS

WHAT IS THE SECRET? PRETEND YOU'VE ALREADY ACHIEVED IT-
THEN OFFER TO SELL THE SECRET TO OTHERS.

Contact Me

